

# Jai Tudor | Senior Product Designer

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## EXPERIENCE

### **Ylopo** | Senior Product Designer | 2024 – Present (Remote)

- Redesigned enterprise dashboard and navigation, reducing user task time by 47%
- Established project intake process for product teams; Implemented metrics and testing frameworks that influenced strategic roadmap.
- Owned and managed design system, ensuring scalability and quality.
- Mentored junior designers, securing resources for their growth

### **Zillow** | Product Designer II (Promoted from Product Designer I) | 2021 – 2024 (Remote)

- Redesigned Home Loans marketing landing page, driving a 26% lift in customer conversion.
- Designed digital pre-qualification letter, reducing wizard flow attrition by 15%
- Increased CSAT by 50% by transitioning consumer rebate experience to a digital ACH intake form; saved ~\$2M in operational overhead.

### **Benefit.Design** | UX Designer | 2020 – 2022 (Remote)

- Designed websites and brand assets for non-profits; Increased total volunteer sign-ups by 7%.
- Mentored 23 junior designers; 13 went on to secure UX roles

### **JaiTudor.com** | Founding Designer | 2018 – 2021

- Provided brand and UX design to ThatsClutch.com, contributing to \$1M+ in pre-funding and eventual acquisition by Plaiced
- Delivered end-to-end design for small businesses, leading to a 30% boost in engagement and 6% revenue growth.

## EDUCATION

### **DesignLab** | Advanced Figma | 2025 (Remote)

- Completed 4-week intensive training in advanced Figma techniques, including auto layout, design systems, reusable component libraries, and design tokens with variables

### **Purdue University** | B.S. in UX Design

- Minors in Psychology and Communication
- Certificate in Collaborative Leadership

## SKILLS

Figma • Adobe Creative Suite • Prototyping • Usability & A/B Testing • User Journey Mapping • Data-Driven Design • Responsive Design • Artificial Intelligence (AI) • Accessibility • Design Systems